

THEA AWARDS

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ABOUT THE THEA AWARDS

THEA AWARDS RECIPIENTS

THEA AWARDS PROGRAM

THEA COMMITTEE

NOMINATE A PROJECT

THEA AWARDS GALA

PROMOTING YOUR THEA AWARD

PURCHASE A THEA TROPHY

TEA EVENTS

24 March 2020

TEA Talks Live: Museum Series - Event Postponed*Orlando Science Center, Orlando, United States*[More details and book now ►](#)

26 March 2020

TEA NextGen GibGab East 2020 - Event Postponed*AOA Main Office, Winter Park, United States*[More details and book now ►](#)

26 March 2020

TEA Western Division: Mixer @ HERE Summit & Festival - Event Canceled*El Cholo Caffe, Pasadena, United States*[More details and book now ►](#)

02 April 2020

THEA AWARDS RECIPIENTS

Thea Awards 2017

THEA AWARD FOR OUTSTANDING ACHIEVEMENT - CONNECTED IMMERSION ON A LIMITED BUDGET**Meow Wolf House of Eternal Return, Santa Fe, NM USA**

A combination of jungle gym, haunted house, children's museum and immersive art exhibit, House of Eternal Return fuses art, 21st century technology and themed entertainment. With this unique, connected immersion experience the Meow Wolf Art collective has reinvented location-based attractions through non-linear storytelling, technology-infused interactivity and a multimedia hands-on art exhibition.

The non-linear structure allows the audience to build their own stories and transports them through art and mystery, for an emotionally resonant experience that is innovative, immersive, quirky and imaginative. Fun house meets art house, and becomes an Alice-in-Wonderland type community hit.

It doesn't hurt that one of the experience's major patrons is a master storyteller himself – George R.R. Martin. The premise is simple enough: Explore a Victorian house to discover what happened to its former owners. However, like Alice's rabbit hole, portals exist within the house that - when crossed - transport audiences into fantastic realms where the nature of time and space has dissolved.

The aesthetic is varied, fueled by the passion of various artists having brought their own interpretations to the theme, creating pocket universes of interactivity and media. Step into the living room and you discover the fireplace is a portal to a cavern of glowing crystals. Step through the kitchen's refrigerator into a secret passageway of fantastical dimensions. Each visitor chooses their own path, sets their own pace and creates their own story.

Visitors have been known to lose themselves for hours within the 20,000-square-foot space, gathering clues, solving puzzles and accessing new paths to discover. Like any good art exhibition, this one provides a framework for personal interpretation of the theme: What is REAL and what is NOT REAL in an increasingly 'virtual' age.

Find out more about TEA member **Meow Wolf**



TEA Behind The Scenes at the Grand Ole Opry - Event Postponed

The Grand Ole Opry, Nashville, United States

More details and book now ▶

05-07 May 2020

TEA SATE Europe 2020 - PortAventura - Spain

PortAventura World, Spain

More details and book now ▶

09-10 July 2020

TEA Summit 2020

Disneyland Hotel, Magic Kingdom Ballroom, Anaheim, United States

More details and book now ▶

11 July 2020

26th Annual TEA Thea Awards Gala

Disneyland Hotel, Grand Ballroom, Anaheim, United States

More details and book now ▶

View all events ▶

ABOUT US

- Executive Committee
- Staff
- Committees
- Past Presidents
- International Board
- TEA DIVISIONS
- Asia Pacific
- Eastern North America
- Western North America
- Europe & Middle East

EVENTS & EDUCATION

- SATE
- Divisional Events
- NextGen Events
- All events

NEWS

- Industry news
- Member news
- TEA News
- BLOG
- Thea Awards & Summit Blog
- TEA Blog
- SATE Blog

MEMBERS

- Join TEA
- Member Benefits
- Membership categories
- Member Directory
- Member Login
- Sponsorship Opportunities
- Job Board
- Photo gallery
- How to Get Involved

NEXTGEN

- NextGen Benefits

THEA AWARDS

- About the Thea Awards
- Past Awards
- Submit a project
- Thea Committee
- RESOURCES
- Theme Index
- Publications
- Thea Awards Program
- TEA Bylaws
- Archive TEA Directories
- Podcasts
- TEA Code of Conduct
- TEA Event Guidelines

PRESS

- Press Releases
- PARTNERS & SPONSORS
- Global Partners
- Global Sponsors
- Corporate Sponsors
- Media Partners

TEA FOUNDATION

- CONTACT US
- JOIN TEA
- MEMBER LOGIN
- TEA CONNECT
- ADVERTISE